

# ANNOUNCING

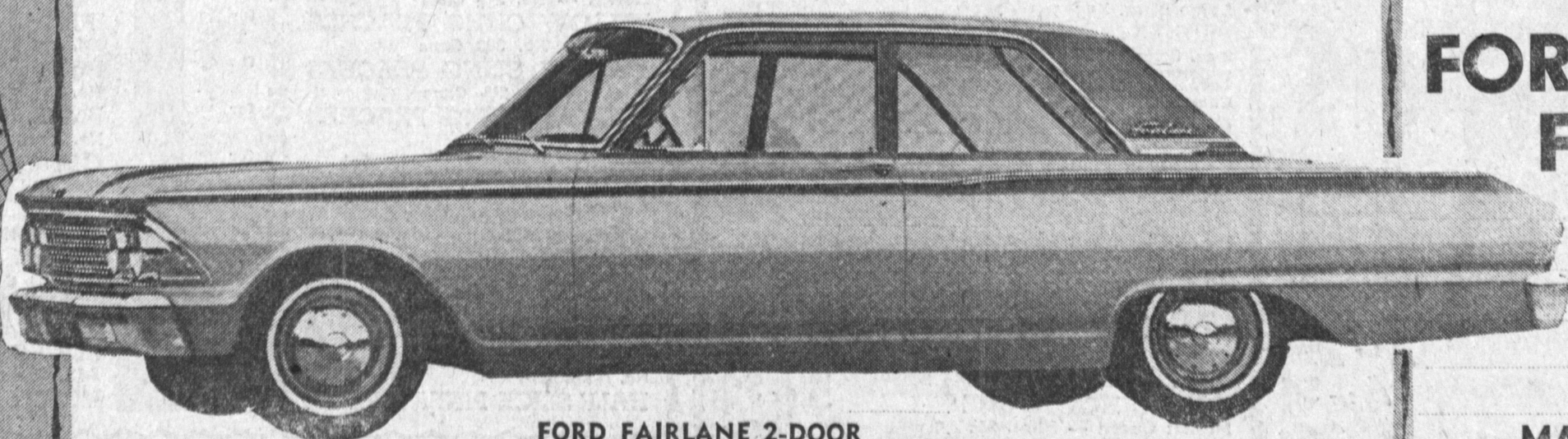


**el's**  
Ford

**SHOWING**

OF THE "COMPLETELY NEW FOR '62"

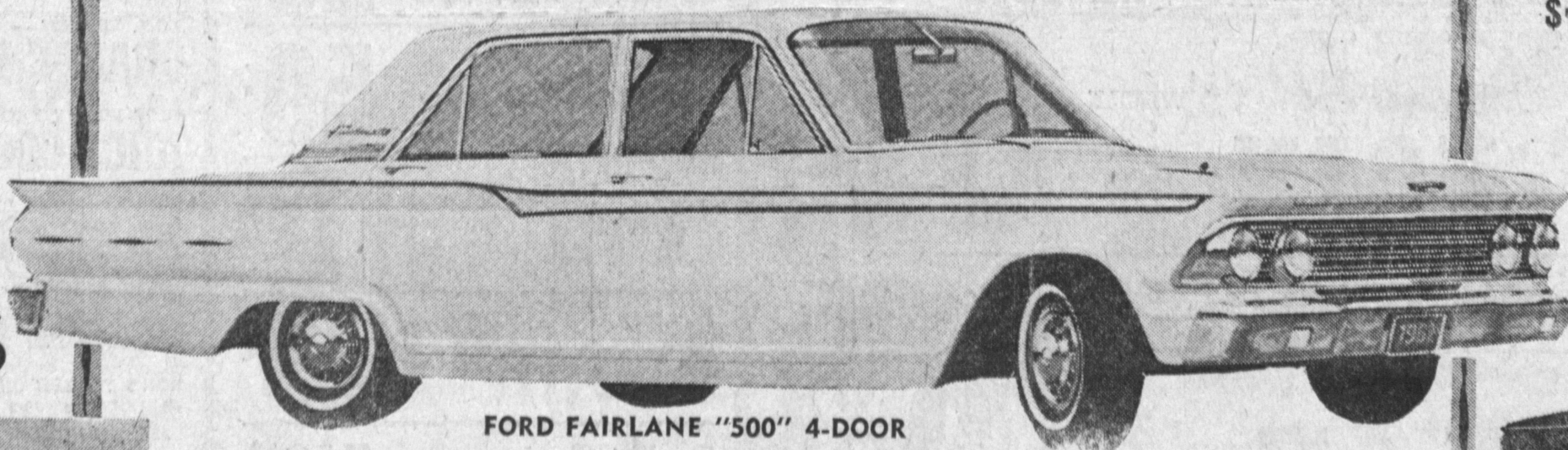
## FORD FAIRLANE



FORD FAIRLANE 2-DOOR

THE **FORD FAIRLANE** '62

**RIGHT SIZE** BETWEEN THE FALCON AND GALAXIE  
**RIGHT STYLE** CLEAN, UNCLUTTERED, SWEEPING LINES  
**RIGHT PRICE** BELOW SOME COMPACT CARS



FORD FAIRLANE "500" 4-DOOR

**RIGHT DEAL** VEL'S FORD MAKES IT EASY TO OWN  
**FORD FAIRLANE—SEE IT NOW**



VEL MILETICH  
PRESIDENT  
VEL'S FORD SALES CO.

### VEL'S PERSONAL GUARANTEE

VEL'S FORD Is Not Merely a Sales Organization . . .

WE SPECIALIZE IN SERVICE

Roy Geiser, Clarence Maples and our fine Service Staff stand prepared to guarantee your complete after-purchase satisfaction. Torrance is my home town. I am anxious to serve you. Please accept this invitation to stop by soon so we may become better acquainted.

—VEL MILETICH

1600 Cabrillo Avenue . . . Downtown Torrance  
Highway 101 at Hawthorne Blvd. . . Torrance  
1420 Cabrillo Avenue . . . Downtown Torrance  
FAirfax 8-5014 FRontier 5-5088

OPEN EVENINGS AND SUNDAYS



**GOING  
GOING  
BUT NOT QUITE  
GONE!**

**1961  
FORDS  
FALCONS  
TRUCKS  
T-BIRDS**

BRAND NEW AND  
EXECUTIVE CARS AT

**MARKED DOWN  
DISCOUNT PRICES**

No Reasonable Offer Refused

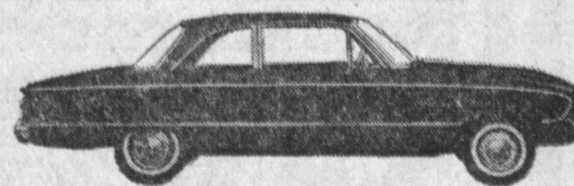


**1961 FALCON SEDAN**

**\$1699** Plus All  
Factory Extras  
Freight, \$138.75

**1961 FALCON FUTURA**

**\$1899** Plus All  
Factory Extras  
Freight, \$138.75



**1961 FORDS**



**\$2299** Plus All  
Factory Extras  
Freight, \$177

**1961 T-BIRDS**

BRAND NEW



**\$3899** Plus All  
Factory Extras  
Freight, \$183

Also a Complete Line of 1961  
**FORD TRUCKS**  
Half-Tons and Econoline . . . at  
Comparable Savings

**NO MONEY DOWN\***  
**Bank Terms\***  
**We Consolidate\***

\*On Approved Credit

**NOW  
READY  
FOR IMMEDIATE  
DELIVERY**  
The All-New  
**'62 FORDS**



**GALAXIE**

SEDANS  
HARDTOPS  
STATION WAGONS

**'62 FALCONS**



SEDANS  
FUTURAS  
STATION WAGONS

and the Fabulous  
**FALCON SQUIRE**

Also

A Complete Selection of '62  
**THUNDERBIRDS**  
HARDTOPS  
CONVERTIBLES  
NEW LANDAUS